Formatting Requirements

Before submission, please check your manuscript for validity, readability, concise presentation, and formatting. Make sure your conclusions are well-grounded and the research materials are novel.

Proofread your manuscript: although all submitted articles undergo a thorough editing, the Editorial Board has the right to reject a badly written manuscript that does not meet the formatting requirements.

The article body should be 10 – 12 pages (including the abstract, figures, and tables) in MS Word, i.e. 40,000 characters with spaces. A review article has an unlimited wordage.

Generate separate files for tables and figures.

Format instructions:

- 20 mm margins;
- single line spacing without automatic hyphenation;
- no extra interspaces between words or gaps between paragraphs;
- Times New Roman, size 12;
- ≤ 3 figures, ≤ 4 tables (Times New Roman, size 12)

Structure: Each article sent to the Journal should be structured as described below:

0. In the upper right corner, state the **type of manuscript**: research paper, review, scientific report, news item, informational or publication, etc.

1. In the upper left corner, type in the **UDC** (Universal Decimal Classification) of your research or JEL classification.

 2. **Title** (<10 words>) in Russian, English, it should be informative and reflect the main results of the research. Please avoid abbreviations. Only the first letter is capitalized, the rest of the words are lowercase, except for proper names and titles.

3. **Initials and last names of the authors**, separated by commas. Spelling should coincide with ORCID ID. Mind that all authors should have an ORCID profile. Please mark the name of the author responsible for correspondence with an asterisk (*) and give their e-mail address.

4. **Affiliations:** formal name of the institution, city, and postal address with postal code. The names and locations of institutions or companies should be given for all authors. If several institutions are listed on a manuscript, it should be clearly indicated with which department and institution each author is affiliated by using corresponding superscript numbers.

5. **Abstract** (200 – 250 words): it cannot exceed 2,000 characters with spaces. The abstract should be original and reflect the main results and novelty of the article. The best way to structure your abstract is to let it follow the structure of the article itself: introduction, study objects and methods, results, and conclusions. Concentrate mainly on the results: mention the main theoretical and experimental results, actual data, discovered interconnections, and regularities. Give preference to new results and long-term data, important discoveries, practical importance, and conclusions; avoid meaningless introductory phrases and vague, general statements. Make sure your abstract contains keywords. Do not paragraph your abstract. Numerals are transmitted in numbers unless the sentence starts with one. You are free to use generally accepted abbreviations: the first time you use an abbreviation in the text, present both the spelled-out version and the short form in parenthesis after it. If there are many abbreviations, make a glossary at the end of the article.

6. **Keywords** (≤10) in Russian, English: keywords that identify the subject of the manuscript and facilitate computer-based search. Use Thesaurus.com, CABThesaurus, Multitran.com, if necessary.

7. **Funding**: indicate how the research and the publication of this article were funded. If the study was performed with the support of a grant, specify the number of the grant and its title. State the name of your employer if the study was performed as part of your routine work and did not receive additional funding. The funding section is optional: feel free to omit it if your research had no financial support.

8. **The body** of your article should include the following sections:

8.1. **Introduction** (1/5 of the text): this part states the problem, describes goals and objectives, gives a brief review of the international publications related to the matter, and proves its relevance. In-text references should be given in square brackets and numbered [beginning with №1] in order of their appearance in the text. Make sure your introduction reflects the objectives of your research.

8.2. **Study objects and methods** (1/5 of the text)

8.3. **Results and discussion** (3/5 of the text, including the Conclusion): this section should provide a concise description of experimental data. Rather than repeating the data of tables and graphs, the text should seek to reveal the principles detected. It is recommended to use the past indefinite verb tense in describing the results. The discussion should not reiterate the results; as a rule, this section interprets the research results, checks their correspondence to the hypothesis, generalizes the data, contains proposals for practical application, outlines future research, etc.

8.4. **Conclusion:** briefly summarize the main results of your research. Naturally, the conclusion should contain the answer to the question posed by the introduction.

9. **Authorship and Contribution:** specify the contribution of each author of your manuscript.

10. **Conflicts of interests:** this section indicates a real or potential conflict of interests. If there is no conflict of interests, you should write that "the author declares that there is no conflict of interests regarding the publication of this article".

11. **Acknowledgements:** this section is optional and contains an expression of gratitude to those who contributed to the research.

12. **References:**

References should be listed and numbered in order of their appearance in the article. Use a number in square brackets when citing references in the text.

It is not recommended to use more than 3 references to web resources.

Please avoid citing publications that are more than 10 years old.

Please make sure that at least 80% of the works you cite are less than 5 years old; 50% of the referenced sources should be published in periodicals registered in Scopus, Web of Science, etc. You might want to consult the list of leading periodicals on «Strategy and management». Indicate DOI, if available.

Self-citation should be well-justified and cannot exceed 10% of the references.

Unpublished works, textbooks, and conference proceedings are not referenced.

Zero references to foreign authors or very recent sources (2-3 years old) reduce your chances. Make sure that your reference list reflects the real contribution of domestic and foreign scientists to the problem you write about.

The Russian reference list follows State Standard P 7.0.5-2008 «Bibliographic record. Bibliographic description. General requirements and rules for compiling».

Use Vancouver style for Non-Russian sources (consult EndNote or Mendeley). Multiple authors are listed separated by commas, unless there are more than six authors, in which case mention the first six authors, then add "*et al.*" Only the first letter of the first word in the title is capitalized. Capitalize any proper nouns and certain other types of words but use lowercase for everything else. Do not abbreviate the titles of journals. Start the imprint with the publication year, then give the number of the volume after a semicolon without spaces. After that, specify the issue number in parenthesis, put a colon, and give page numbers. DOI reference comes last, if available.

For Russian-language sources, use automatic transliteration systems and translators: to translate the Cyrillic alphabet into Latin, use free transliteration programs (http://www.translitteration.com, http://www.law.net.ru/translit, etc.) that follow the Board of Geographic Names (BGN) system.

Formulas and Figures: Formulas and illustrative material are part of the body of the article.

Mathematical equations should be typed in the Equation (Math Type) formula editor or in MS Word as a whole unit. Use default font settings, no manual changes of symbols or elements are allowed.

Tables: Tables are created in Word (Table – Add Table) or MS Excel, placed in the text of the manuscript or in the appendix, and numbered in the order of their appearance in the text in Arabic numerals.

Each table ($\geq$ three columns) must have a number and a heading in Russian and English. All columns must have titles and be separated by vertical lines. Do not use abbreviations.

Figures: Figures and diagrams, preferably colored, should be made in Microsoft Office or Corel Draw. Please make sure the figures can be improved by the editors if necessary. E-mail each separately as a tiff, jpeg, cdr, or excel file.

Number them in the order of appearance in Arabic numerals and give captions about the source of the illustrative material in Russian and English.